

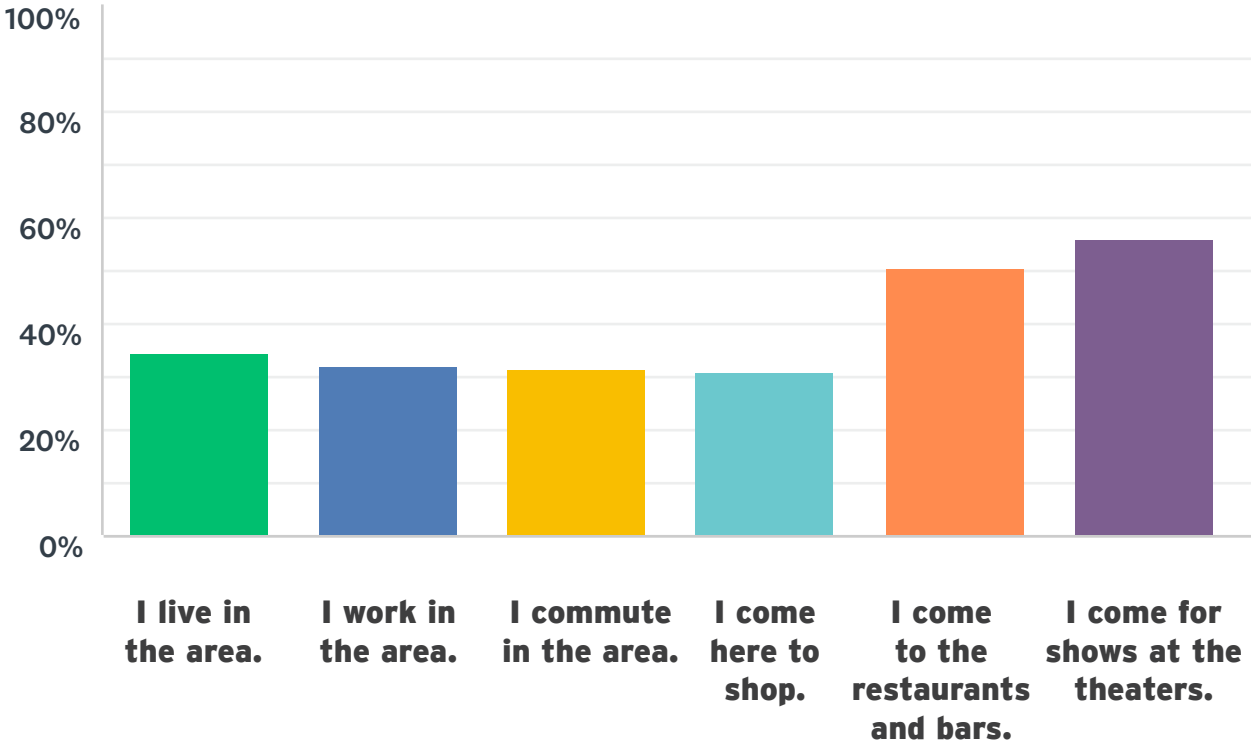
SUMMARY OF SURVEY RESULTS

The following charts summarize the input we received on the online survey on www.tacomatheaterdistrict.com.

We received approximately 200 responses in September and October 2017.

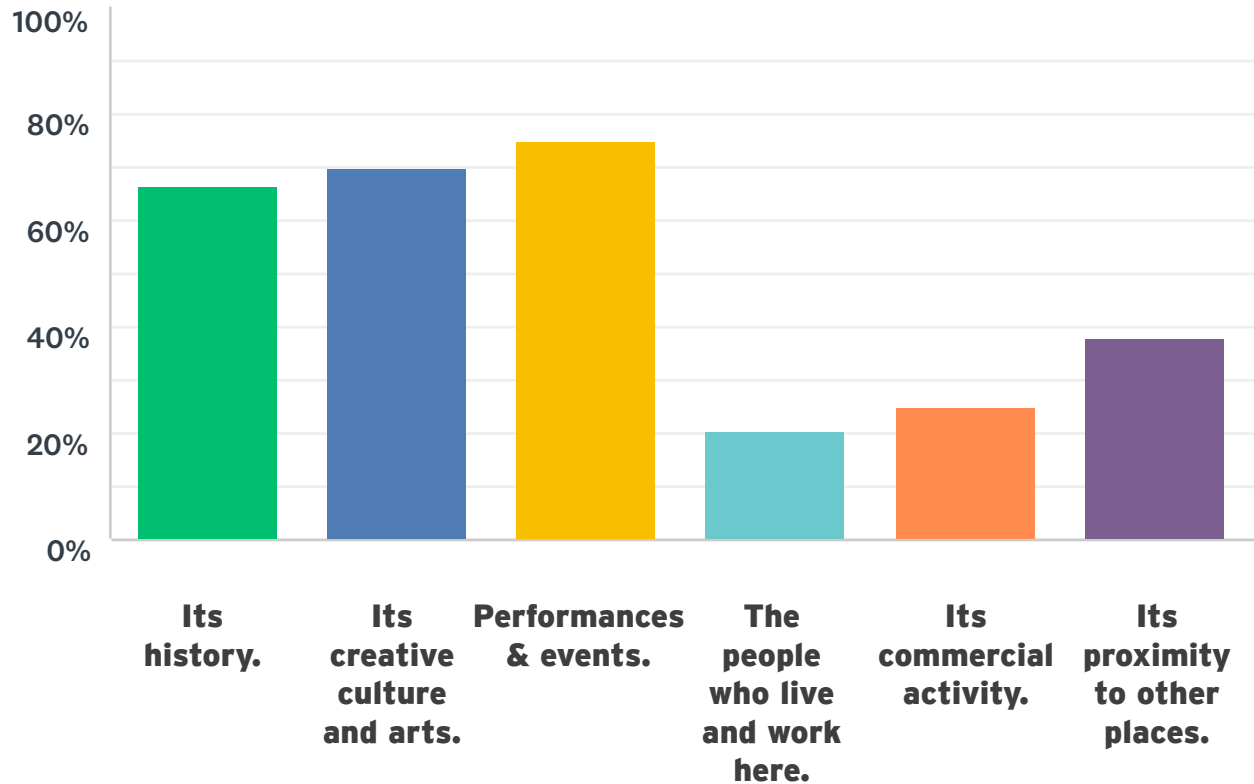
What is your relationship to the theater district?

This multiple-choice question in the survey received 194 responses. Respondents were asked to check all descriptions that applied to them.



What distinguishes the theater district?

This multiple-choice question in the survey received 193 responses. Respondents were asked to check as many choices as they wanted.

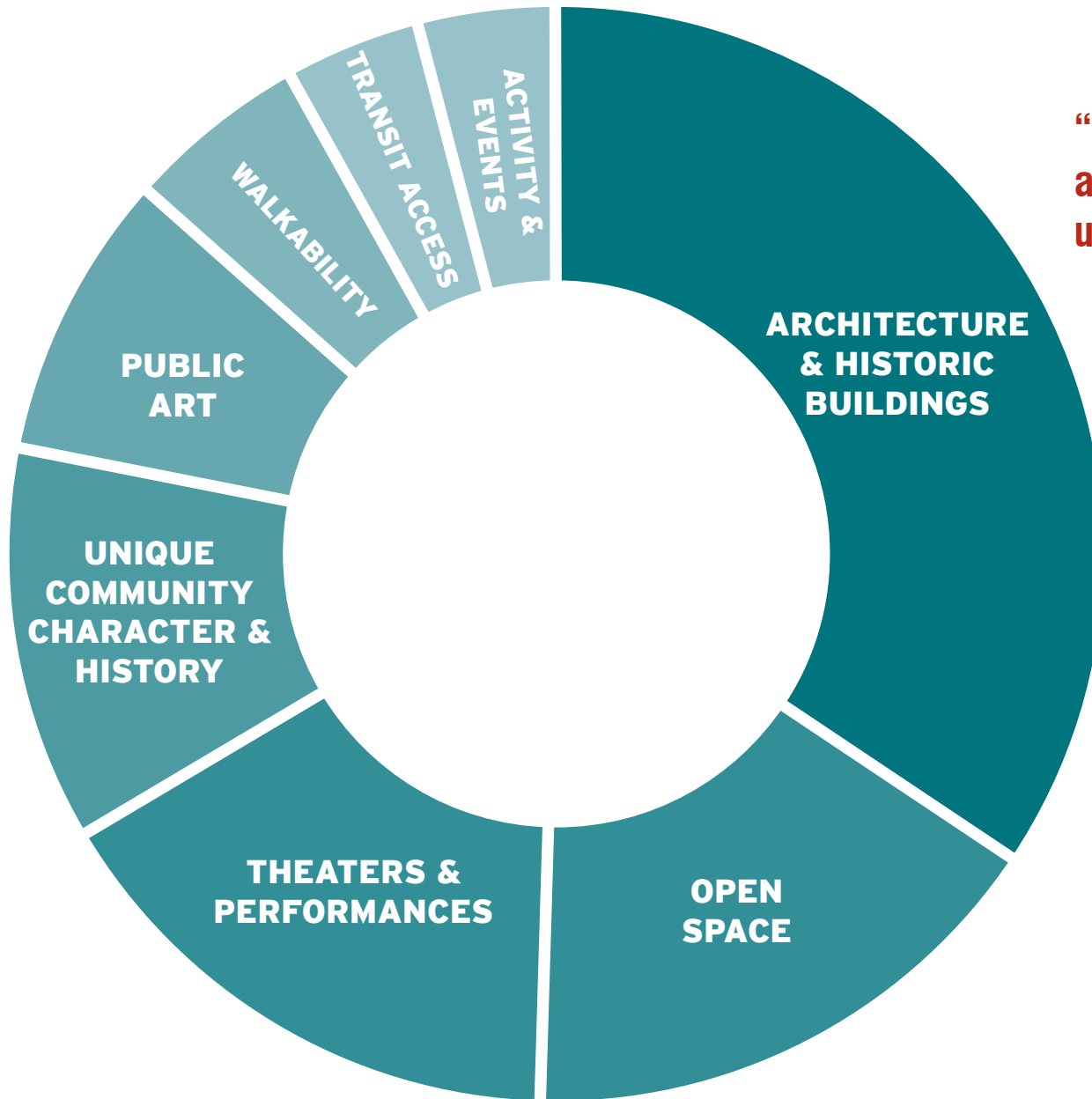


“this area is a major transportation hub in the city that connects us to Seattle and other parts of the city.”

“the area is truly an authentic interesting place to live work and explore”

What is precious here that we should preserve?

This open-ended question in the survey received 151 responses.



“the spaces that are open to all, the art and culture, space for a market, unique architecture”

“The feeling that everyone there cares about it!”

“Green space! There isn’t enough green space in the area to sit outside and enjoy lunch or a break.”

What needs to change?

This open-ended question in the survey received 152 responses.



“more walkable connections (i.e. so that you know the buses and parking are SO close to the theaters)”

“Fill up empty spots with the unexpected and interactive”

“accessibility to housing for all Tacoma people.”

What is your vision for the theater district?

This open-ended question in the survey received 132 responses.



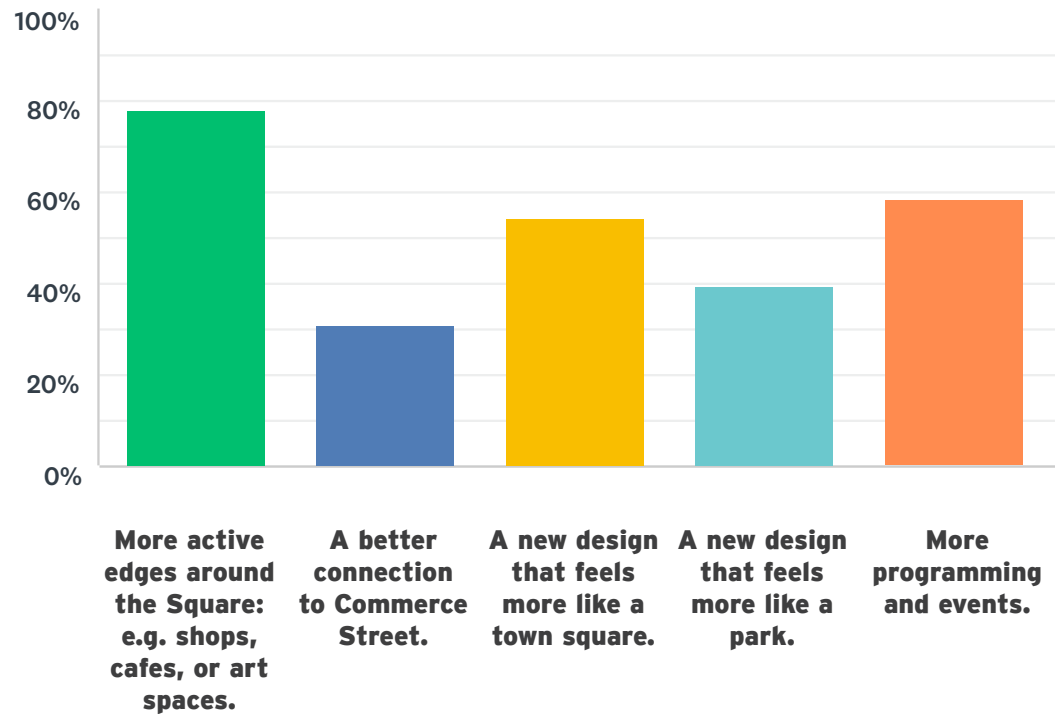
“Make taking transit a first class form of transportation, by integrating it into the rest of the city.”

“Community, people coming together, communication in a positive way.”

“Authentic Diverse neighborhood where people live, work, create and explore!”

Which changes to theater square would best serve the neighborhood?

This multiple-choice question in the survey received 188 responses. Respondents were asked to check as many choices as they wanted.



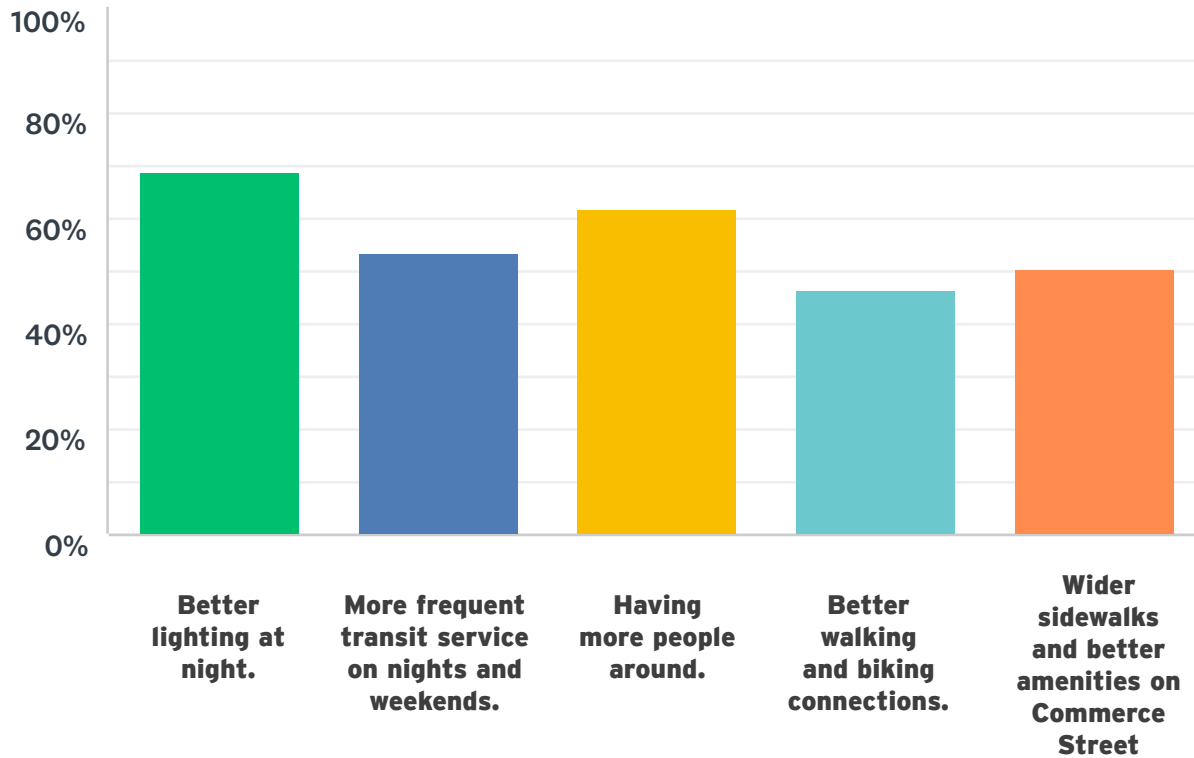
“Close the street and make the whole block pedestrian only and provide incentive for places like a bakery or cafe to open and liven the space.”

“Tacoma needs urban plaza style parks for city life to mingle and rest [...] Make a place for the community to do their own thing.”

“the connection to Commerce Street is HUGE! Make it easy to get to transit.”

Which changes would contribute to a better transit experience on commerce street?

This multiple-choice question in the survey received 185 responses. Respondents were asked to check as many choices as they wanted.



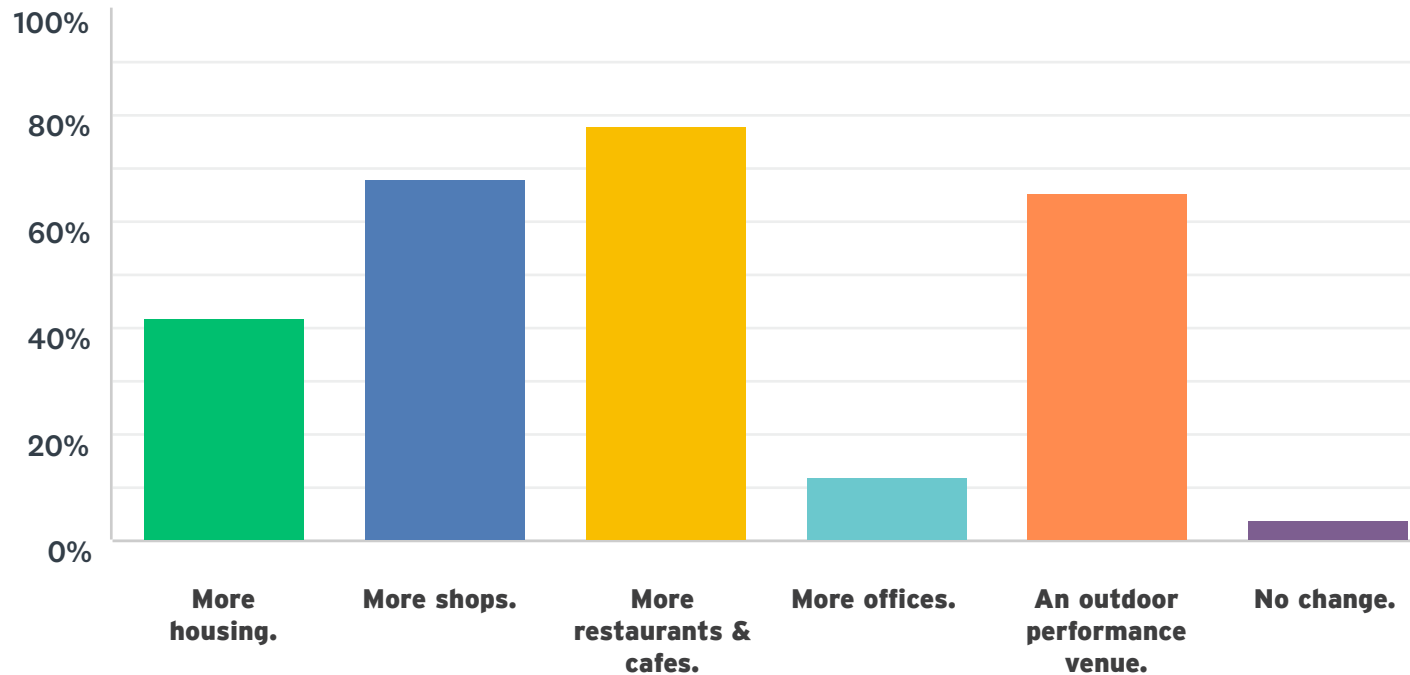
“Eyes on the street. The more people on the street the better.”

“If you have businesses or facilities that cater to evening crowds, they will feed off of one another and complement each other.”

“If we think of the Theater District as primarily an arts and entertainment area, then the number one transit need is evening and weekend service.”

Over time, which kind of development would support your vision for the theater district?

This multiple-choice question in the survey received 185 responses. Respondents were asked to check as many choices as they wanted.



“Commercial spaces that offer activities instead of material products.”

“inclusion of smaller arts groups in decision making. Diversity of people in power (racial, income, lgbtq, etc).”

“propose housing master plan include option or support to make it affordable for performers to live in the Theater District”